



## Curriculum

Program Title	<b>BA (Journalism and Mass Communication)</b>		Semester	<b>Third Semester</b>
Course Code	<b>DSC 3</b>		Type of Course	<b>Discipline core</b>
Course Name	<b>News Reporting and Analysis</b>		Contact hours	4 hours/ week Theory
				4 hours/ week Practical
Course Credits	<b>06 {Theory: 4 credits and Practical: 2 credits}</b>		Academic Year	<b>2021-22 Batch</b>
CIE Marks	<b>40</b>	SE Exam Marks	<b>60</b>	Practical Marks
				<b>50</b> <b>(25 CIE + 25 SE)</b>

**Course Outcomes:** On completion of the course, the student teacher will be able to:

- ❖ Organize and articulate new stories understanding the concepts, structure, and types of news.
- ❖ Evaluate and analyse the importance of sources and types of information that provide the basis for news stories.
- ❖ Formulate skills for news selection, processing, prioritizing and finally, designing the end-product, identify the basic ethical issues confronting editors and can practice fair play.

**Course Content:**

**Unit-1**

**News:** Definitions, nature, concepts, elements, and values, inverted pyramid;  
Leads and types of leads in news story.

**Unit-II**

**Reporting and Reporters:** Organization of reporting section, principles of reporting; **Reporter:** Functions, qualities, and responsibilities of a Reporter.

**Unit-III**

**News Sources:** Speeches, Press Conferences, Press Note, Demonstrations, Rallies and agitations, Public and Private. **Interviewing:** Principles, importance, techniques and types of news interviews.

**Unit- IV**

**Types and Trends in Reporting:** Political, Sports, Crime, Investigation, Court, Education, Agriculture, Film, City, Cultural Events. **Trends** - Political beats, viral news fact checking.

## Practical Paper for DSC 3 - News Reporting and Analysis (Two Credits- 50 Marks)

- 1. Event reporting** - Students have to identify 2 major events and provide a detailed news report on it.
- 2. Press conference** - Have to attend the press conferences of a day, and prepare a report based on it.
- 3. Press Notes**– Get the 05 Press Notes from your local news media and prepare the news item.
- 4. Interview news story** – Conduct at least two in-person interviews to write a news story on a timely topic in consultation with your professor from primary sources (400- 500 words).
- 5. Write the following news items already published in the different newspapers.**

Press notes- 1, Speech Reporting- 1, Protest- 1, accidents- 1, Obituary-1, disaster-1, Communal riots-1, Political reporting-1, election-1, legislature-1, judiciary-1, weather-1, seminars/ workshops-1, science & technology-1, environmental issues-1, Suicide-1, Women Issues-1, Health-1, Agriculture-1, investigative-1, defence-1, human rights-1, tourism-1, education-1, cultural events-1, Govt news-1.

*Note: Each student shall compulsorily maintain assignments and record book, submit the same at the end of the semester in the form of Project Report.*

Reference Textbooks	
1	<b>Bill Kovach and Tom Rosenstiel</b> , (2001) The Elements of Journalism, Three Rivers Press.
2	<b>Brooks, B. S., Pinson, J. L., &amp; Wilson, J. G.</b> (2013). "Writing as a Journalist," chapter 11 in working with words: A handbook for media writers and editors. Boston; New York: Bedford/St. Martin's.
3	<b>Deborah Potter</b> , (2006) Handbook of Independent Journalism, Bureau of International-Information Programs, U.S. Department of State.
4	<b>Brooks, B. S., Kennedy, G., Moen, D. R., &amp; Ranly, D.</b> (2014). The inverted pyramid. In News reporting and writing (11th edition). Boston; New York: Bedford / St. Martin's.
5	<b>Lorenz, Alfred L, and John Vivian.</b> (1995) News: Reporting and Writing Pearson Education POD.
6	<b>Izard, Ralph S.</b> (1994) Fundamentals of News Reporting, 6th edition. Dubuque, Iowa: Kendall/Hunt.
7	<b>Melvin Mencher</b> , (2010), News Reporting and Writing, 12th Ed McGraw-Hill, New York.
8	<b>The Missouri Group.</b> (2014) News Reporting and Writing, 11th edition, Bedford-St. Martin.
9	<b>Steward, Charles J., and William B. Cash, Jr.</b> (2003) Interviewing: Principles and Practices; Boston: McGraw-Hill.
10	<b>Tompkins, A.</b> (2012). The art of the interview. In Aim for the heart: Write, shoot, report and produce for TV and multimedia (pp. 77-96). Washington, D.C.: CQ Press.
11	<b>Kumar, J Keval.</b> (2003). Mass communication in India. Delhi: Jaico Publishing House.
12	<b>Parthasarathy, Rangaswami.</b> (2001). Journalism in India (4th Ed). New Delhi: Sterling Publishers.

## Curriculum

Program Title	<b>BA (Journalism and Mass Communication)</b>		Semester	<b>Third Semester</b>
Course Code	<b>OE-3</b>		Type of Course	<b>Core Elective</b>
Course Name	<b>Feature Writing and Freelancing</b>		Contact hours	<b>3 hours Theory</b>
Course Credits	<b>03</b>		Academic Year	<b>2021-22 Batch</b>
CIE	<b>40</b>	SE Exam Marks <b>60</b>	Practical	-----

**Course Outcomes:** On completion of the course, the student teacher will be able to:

- ❖ Organize and articulate competent feature stories understanding the concepts, structure, and types of features.
- ❖ Write different types of feature stories and get published.
- ❖ The students should turn into serious freelancers understanding ups and downs in the freelancing.

**Course Content:**

### **Unit-1**

**Features:** Definition and characteristics, process and techniques of feature writing, language and structure of a feature, difference between news and features. Types of feature stories: News features, profiles, human interest and travel.

### **Unit-II**

**Freelancing** – Meaning, definition, qualities of a freelancer, trends in freelancing. Legal and ethical aspects of freelancing.

### **Unit-III**

**Scope for freelancing-** in print and electronic media, freelancing for social media, tools and resources for freelance writers, freelancing as a profession in India and elsewhere. Career in feature writing.

## Practical Exercises for OE- 3 - Feature Writing and Freelancing

1. Write different types of features at least two each.
2. Write different headlines for 5 features.
3. Re-write any 2 published features.

### Reference books

1	Alexander, L. (1982) Beyond the Facts: A Guide to the Art of Feature Writing (2nd ed.). Houston, Texas: Gulf Publishing Company.
2	Boynton, R.S. (2005) The New New Journalism: Conversations on Craft With America's Best Nonfiction Writers. New York: Vintage Books.
3	Blundell, W.E. (1988) The Art and Craft of Feature Writing. New York: Plume.
4	Garrison, B. (2004) Professional Feature Writing (4th ed.) Mahwah, NJ: Lawrence Erlbaum Assoc Inc
5	Harrington, H.F. (1912) Essentials in Journalism. A Manual in Newspaper Making for College Classes. Boston: Ginn and Company. Retrieved from <a href="http://openlibrary.org/details/essentialsinjour00harrich">http://openlibrary.org/details/essentialsinjour00harrich</a>
6	Harrington, H.F. (1925) Chats on Feature Writing. New York and London: Harper & Brothers.
7	Harrington, W. (1997) Intimate Journalism: The Art and Craft of Reporting Everyday Life. Thousand Oaks: Sage.
8	Pape, S., & Featherstone, S. (2006) Feature Writing a Practical Introduction. London: Sage Publications.
9	Stephen John Tanner, Molly Kasinger, Nick Richardson (2009) Feature Writing: Telling the Story. Oxford University Press
10	Williamson, D.R. (1977) Feature Writing for Newspapers (2nd ed.). New York: Hastings House

## Curriculum

Program Title	<b>BA (Journalism and Mass Communication)</b>		Semester	<b>Fourth Semester</b>
Course Code	<b>DSC 4</b>		Type of Course	<b>Discipline core</b>
Course Name	<b>News Processing and Editing</b>		Contact hours	<b>4 hours/ week Theory</b> <b>4 hours/ week Practical</b>
Course Credits	<b>06 {Theory: 4 credits and Practical: 2 credits}</b>		Academic Year	<b>2021-22 Batch</b>
CIE Marks	<b>40</b>	SE Exam Marks	<b>60</b>	Practical Marks <b>50</b> <b>(25 CIE + 25 SE)</b>

**Course Outcomes:** On completion of the course, the student teacher will be able to:

- ❖ Understand the role of editors. Edit copy precisely and consistently, using correct grammar and eliminating libelous passages and items in poor taste.
- ❖ Be able to write clear and accurate headlines, decks, and captions.
- ❖ Be able to design basic news pages. Understand the basic ethical issues confronting editors.

### Course Content:

#### Unit-1

**Introduction:** Editing- definitions, importance, principles, functions, and techniques of editing. Editing in the age of convergence. Style sheet.

#### Unit-II

**Newsroom Setup:** Structure and functions of a typical newsroom. editor/executive editor, roles of editor, news editor, sub-editor, sections in News Desk- Mofussil, Translation, Sports, Editorial, Magazine/Supplements, State and City.

#### Unit-III

**Headline and Designing terminologies:** Writing headlines, different types of headlines; Mast head, deadline, going to bed, panels, lead, brief, bastardisation, tint, hamper, flyer, dummy, power jacket, kerning, template, by-line, blurb, date-line, credit-line, attribution, quotation, Imprint line, photo caption.

#### Unit-IV

**Skills required:** News judgment, mastery over language, interpretation in the context, giving perspective, creative headlines, preparing the layout of the page, rewriting news stories.

## Practical Paper for DSC-4 - News Processing and Editing (Two Credits – 50 Marks)

1. Written exercise on similar sounding words with different meanings.
2. Editing copies with spelling mistakes and redundancies.
3. Giving headlines for news stories.
4. Selecting stories for a campus newspaper.
5. Designing a dummy newspaper.
6. Designing special pages.
7. Photo selection and cropping.
8. Writing Captions for photos.
9. Writing editorials.

*Note: Each student shall compulsorily maintain assignments and record book, submit the same at the end of the semester in the form of Project Report.*

Reference books	
1	<b>Bodian, Nat G.</b> (1984). Copywriter's Handbook. ISI Press,
2	<b>Brooks, B. S., &amp; Pinson, J. L.</b> (2015). The art of editing in the age of convergence. BocaRaton, FL: CRC Press.
3	<b>Brooks, B., George, K., Moen, D. &amp; Ranly, D.</b> (2010). News reporting and writing. Publisher: Bedford/St. Martin's.
4	<b>Ellis, B.</b> (2001). The copyediting and headline handbook. Berkeley: University of California Press.
5	<b>Emenanjo, N.E.</b> (2010). Editing and writing. Aba: E-Front Publishers.
6	<b>Idemili, S.</b> (2002). News editing. In Wilson D. (ed.) Introduction to the print media, Ibadan: Sterling-Horden Publishers
7	<b>K.M. Srivastava</b> (2003) News Reporting and Editing; Sterling Publishers Pvt Ltd.
8	<b>Kovach, B., &amp; Rosenstiel, T.</b> (2014). The elements of journalism: What news people should know and the public should expect. New York, NY: Three Rivers Press.
9	<b>Michael O. Ukonu.</b> (2013) News Editing and Design. Grand Heritage Global Communications, Nsukka.
10	<b>Strunk, William, Jr. and E. B. White.</b> (1978) Elements of Style, 3rd edition. Macmillan Publishing Company.



## Curriculum

Program Title	<b>BA (Journalism and Mass Communication)</b>		Semester	<b>Fourth Semester</b>
Course Code	<b>OE-4</b>		Type of Course	<b>Core Elective</b>
Course Name	<b>Translation for Media</b>		Contact hours	<b>3 hours Theory</b>
Course Credits	<b>03</b>		Academic Year	<b>2021-22 Batch</b>
CIE	<b>40</b>	SE Exam Marks	<b>60</b>	Practical -----

**Course Outcomes:** On completion of the course, the student teacher will be able to:

- ❖ Translate the given stories keeping in mind the requirements of the client.
- ❖ Understand the difference between translations for different media and practice it.
- ❖ Gain a mastery over the techniques of translation.

**Course Content:**

**Unit-1**

**Translation:** Meaning, definition, nature, scope, and significance of translation, difference between literary translation and translation for media. Types of Translation: Word to word, literal, summarized, free.

**Unit-II**

**Process and Techniques of Translation:** Source language, target language, co-ordination.

**Unit-III**

**Challenges of Translation** from English to regional languages and vice versa, modern opportunities in media translations, difference between print and electronic media translations.

## Practical Exercises for OE-4 - Translation for Media

1. News translations at least 5 exercises
2. Article translations at least 2 exercises
3. Giving headlines to translated stories- 3

### Reference books

1	<b>Bassnett, S. &amp; Bielsa, E.</b> (2009) Translation in Global News. London: Routledge.
2	<b>Bassnett, S.</b> (2004) 'Trusting the Reporters: Translation and the News' The Linguist.
3	<b>Cronin, M</b> (2013). Translation in the Digital Age. Oxton and New York: Routledge.
4	<b>Delabastita, D.</b> (1989) 'Translation and Mass Communication: Film and Tv Translation as Evidence of Cultural Dynamics' Babel.
5	<b>Diaz Cinta, J.</b> (2007) Audiovisual Translation: Subtitling. Manchester: St.Jerome.
6	<b>Esser, A., Bernal-Merino, M. and Smith, I</b> (2015). Media across borders: localizing TV, film, and video games. New York: Routledge.
7	<b>Friedrich, H.</b> (1992).On the Art of Translation.
8	<b>Gadamer, H. G.</b> (1989). Introduction. In J. Biguenet and R. Schulte (Eds.), The Craft of Translation. Chicago: U of Chicago Press
9	<b>Jain R.</b> (1995). Machine vision. London: McGraw Hill Books Company Ltd.
10	<b>R. L. Trask and Bill Mayblin:</b> Introducing Linguistics: A Graphic Guideb

Note: The Question Paper pattern will continue to be the same, as for I & II Semesters.